



# 1st International Wushu Culture Video Competition 第一届国际武术文化视频大赛

Organised by : Malaysia–China Culture & Arts Association

Co-organised by : Wushu Federation of Federal Territory Kuala Lumpur  
China Cultural Centre in Kuala Lumpur

Supported by : Embassy of the People's Republic of China in Malaysia

## Objective

- Using short films as a medium, it aims to arouse and increase the interest and attention of people from all walks of life in wushu, and to promote wushu sports culture and promote wushu as a national sport.

## Works theme

- "Cultural Inheritance · Wushu World"

## Eligibility

- Registration must be made in the name of a group. There is no limit to the number of team members. Each team can only submit one entry for the competition.
- Participants can only represent no more than two works.

## Works requirements

- The theme is "Inheriting Culture, Promoting Martial Arts".
- The duration of entries is limited to between 170-190 seconds.
- Entries must have a "theme".
- Entries must not involve any religious, political and sensitive content.
- Entries must be original works taken by the group.
- The participating groups can express themes in different forms, such as stories and topic discussions.
- Entries must be submitted in MP4 format, with a resolution of no less than 1280 x 720 and a maximum of 1920 x 1080.
- At the beginning of the work, the entry must include landmark buildings or cultural buildings or tourist attractions or folk customs of the country and place where the participating group is located. (Less than 30 seconds)
- The content of the works is limited to international martial arts competition routines, traditional wushu routines, Sanda, Chinese wrestling and Tai Chi push hands.
- Participating groups must link the entry files through website: <http://wushuculture.world>
- The characters appearing in the entries must all come from the same country and submit their personal wushu information. If it is found that athletes from different countries are borrowed or fraudulently used, the work will be disqualified.

## Participant Introduction Video

- In addition to the entries, each participating group must submit an additional "Participating introduction video" of no more than 20 seconds (included in the film must have participating name and introduction. If videos longer than 20 seconds will be rejected.
- Video specs must be submitted in MP4 format, with a resolution of no less than 1280 x 720 and a maximum of 1920 x 1080.
- Not affected in overall score but recommended due to helpful with public voting period.
- Will be shared during promotional period of January-March 2021.
- Submission date : 15 December 2020 – 31 January 2021

## Competition awards

- The winning groups can receive the following rewards:
  - Best Video:
    - First prize x1                      USD 3000
    - Second prize x2                      USD 1500
    - Third Prize x3                        USD 750
    - Excellence Award x10              USD 300
  - Most Popular Video Award x1:
    - USD 1500
  - Most Popular Video Consolation x10:
    - USD 200
  - Best Martial Arts Presentation Award x1:
    - USD 1500
  - Best Martial Arts Presentation Consolation x10:
    - USD 200

## Scoring criteria

- The jury will use the following criteria as the scoring criteria:
  - Content level                      40%
  - Martial arts level                    20%
  - Technical level                      20%
  - Cultural level                        20%

## Competition rules

- Entries will not be returned.
- Late submissions will not be graded.
- The jury has the final decision on the results and ranking of the competition.
- Any publicity videos that have been published or participated in any competition/performance/commercial activity will be disqualified for the entry.
- If an entry is found to violate the rules of the competition, copyright or Malaysian and local laws, the organizer reserves the right to cancel the group's eligibility for participation and retrieve the awards that have been awarded.

- If the content of the entry involves politics, sensitive content, or contains elements that insinuate or slander others, violence, pornography, foul language, indecent or any offensive language and behavior, the organizer reserves the right to disqualify the competition, and the final decision is reserved to the organizer.
- The copyright of the entries belongs to the organizer, and the organizer has the right to copy, publish, display, edit, broadcast, promote, use, exhibit or upload the work and the winner's information (including name) to the Internet or for other purposes.
- The organizer reserves the right to make the final decision on the rules of the competition, and revise the terms and conditions of the competition without prior announcement.
- The winning group may be required to take photos when registering to receive the prize. All award winning groups will automatically agree that all photos will be used for announcement of the award results and will be published on all information platforms of the organizer, including Facebook pages or various promotional publications and online platforms.
- For competition details please visit our website: <http://wushuculture.world>
- Entries must be original works taken by the participating team, and the intellectual property rights of the images and sounds of the content of the work must be guaranteed. If there is any authorized music and video clips, it must be indicated in the entries. Any form of plagiarism will be cancelled qualifications. Entries that violate any relevant copyright laws or cause any claims because they are not original will be the responsibility of the participating teams. The organizer does not take any responsibility.

#### **Registration date**

- Registration date: 01/12/2020 to 31/01/2021
- Date of submission: 01/01/2021 to 31/03/2021

#### **Results announcement**

- Work rating and upload: 16/04/2021 to 30/04/2021
- Results announcement: Early May 2021

## Scoring criteria

Evaluation item	Scoring Criteria
Content level (40%)	Consider from the perspectives of the work's conception, material selection, ideological level, theme, and social effects, the clear theme, healthy and positive content.
Wushu level (20%)	<p>The richness of Chinese martial arts covered in the works, such as: international competition Taolu, traditional wushu Taolu, Sanda, Tai Chi, Tai Chi Push Hands and Chinese Wrestling.</p> <p>Take the actor's martial arts action quality, performance level and difficult action presentation as the scoring standard.</p>
Technical level (20%)	<p>The framing, angle, and arrangement of the work are considered, the composition is complete, the picture is beautiful, color harmony.</p> <p>The sound effects of the work, including voice, background sound, effect sound, soundtrack, and the expressiveness of music to the content, the editing, switching, post-production special effects used in the work, and the the performance and visual impact of the effect on the theme.</p>
Cultural level (20%)	<p>The cultural characteristics and correctness of the material culture presented in the works.</p> <p>The values, aesthetic tastes, ways of thinking, psychological activities and so on presented in the works.</p>
Penalties	Others identified by the judges as technical issues that hinder the quality of the work. Points will be deducted depending on the situation.